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What is claimed is:

1. A select-call administration system administrating calls pertaining to select phone calls between calling terminals and receiving terminals, the select-call administration system comprising:

select-call notification means for notifying a receiving terminal that a call from a calling terminal is a select phone call;

correspondence information acquisition means for acquiring correspondence information based on receiving-terminal correspondence to a call from a calling terminal; and

point-award presentation means for creating point information based on correspondence information acquired by said correspondence information acquisition means and presenting awards based on said point information.

- 2. A select-call administration system according to claim 1, wherein said select-call notification means displays transmitting-terminal identification information on the receiving terminals.
- 3. A select-call administration system according to claim 1, wherein said transmitting-terminal identification information is a telephone number beginning with predetermined numerals established for said select phone call.

- 4. A select-call administration system according to claim 1, characterized by carrying out a voice announcement that a call from a calling terminal is a select call.
- 5. A select-call administration system according to claim 1, wherein said select-call notification means incorporates into a messaging signal and transmits message information to the effect that a call from a calling terminal is a select phone call.
- 6. A select-call administration system according to any
 10 of claims 1 through 5, wherein based on the correspondence
 information said point-award presentation means adds
 predetermined points to a point value set for a receiving
 terminal having received a call pertaining to a select phone
 call.
- 7. A select-call administration system according to claim 6, further comprising point information storage means for administrating point values set for the receiving terminals.
- 8. A select-call administration system according to

 20 claim 7, wherein based on point information administrated by

 said point information administration means said point-award

 presentation means discounts fees charged to the receiving

 terminals.
- 9. A select-call administration system according to claim 7, wherein said point-award presentation means:

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is provided with a merchandise information table in which point information and product information are corresponded; and

prompts on the receiving terminals selection of desired merchandise from the merchandise information table.

- 10. A select-call administration system according to any of claims 1 through 5, wherein based on the correspondence information said point-award presentation means adds predetermined points to a point value set for a third party apart from the calling terminals and the receiving terminals.
- 11. A select-call administration system according to any of claims 1 through 10, wherein said point-award presentation means based on the point information charges fees to a calling terminal having transmitted a call pertaining to a select phone call.
- 12. A select-call administration system according to any of claims 1 through 11, wherein the correspondence information is call length of a select call.
- 13. A select-call administration system according to any of claims 1 through 12, wherein the correspondence information is operational information pertaining to operational content in the receiving terminals.
- 14. A select-call administration system according to
 25 either claim 12 or 13, further comprising point information

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notification means for reporting, to the calling terminal and the receiving terminal having completed a select phone call, point information created based on the call pertaining to the select call.

- 15. A select-call administration system according to claim 14, wherein said point information notification means reports the point information via voice announcement.
- 16. A select-call administration system according to claim 14, wherein said point information notification means transmits character information for displaying the point information on display devices on the calling terminals and the receiving terminals.
- 17. A select-call administration system according to any of claims 1 through 16, further comprising:

point information setting means for presetting points added to a point value for a receiving terminal when in response to a call from a calling terminal a select phone call has taken place;

point prior-notification means for notifying a receiving terminal, during issuance of a phone call from a calling terminal, of point information set by said point information setting means; and

receive-call selection means for a receiving terminal to select in response to a phone call from a calling terminal whether or not a select phone call takes place.

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- 18. A select-call administration system according to claim 17, wherein said point information setting means accepts points-to-be-issued information issued from the calling terminals.
- 19. A select-call administration system according to claim 18, wherein said receive-call selection means is provided with:

receive-call condition acceptance means for accepting receive-call conditions from the receiving terminals to permit select calls on the receiving terminal end; and

receive-call rejection means for comparing with the receive-call conditions points-to-be-issued information issued from a calling terminal and disconnecting a call from the calling terminal.

20. A select-call administration method administrating calls pertaining to select phone calls between calling terminals and receiving terminals, the select-call administration method comprising:

a step of notifying a receiving terminal that a call from a calling terminal is a select phone call;

a step of acquiring correspondence information based on receiving-terminal correspondence to a call from a calling terminal; and

a step of creating point information based on correspondence information acquired by said correspondence

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information acquisition means and presenting awards based on said point information.

- 21. A select-call administration method according to claim 20, further comprising a step for reporting, to the calling terminal and the receiving terminal having completed a select phone call, point information created based on the call pertaining to the select call.
- 22. A select-call administration method according to claim 20, further comprising:

a step of presetting point information created when a select phone call has taken place in response to a call from a calling terminal;

a step of notifying a receiving terminal, during issuance of a call from a calling terminal, of the preset point information; and

a step of prompting a receiving terminal to select in response to a call from a calling terminal whether or not a phone call takes place.

23. A select-call administration method according to claim 20, comprising:

a step of accepting receive-call conditions from the receiving terminals to permit select calls on the receiving terminal end; and

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a step of comparing with the receive-call conditions points-to-be-issued information issued from a calling terminal and disconnecting a call from the calling terminal.

24. A program for a select-call administration method

5 administrating calls pertaining to select phone calls

between calling terminals and receiving terminals, the

program for executing on a computer the select-call

administration method comprising:

a step of notifying a receiving terminal that a call from a calling terminal is a select phone call;

a step of acquiring correspondence information based on receiving-terminal correspondence to a call from a calling terminal; and

a step of creating point information based on correspondence information acquired by said correspondence information acquisition means and presenting awards based on said point information.

25. A program for a select-call administration method administrating calls pertaining to select phone calls between calling terminals and receiving terminals, the program for executing on a computer the select-call administration method comprising:

a step of notifying a receiving terminal that a call from a calling terminal is a select phone call;

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a step of acquiring correspondence information based on receiving-terminal correspondence to a call from a calling terminal;

a step of creating point information based on correspondence information acquired by said correspondence information acquisition means and presenting awards based on said point information; and

a step of reporting, to the calling terminal and the receiving terminal having completed a select phone call, point information created based on the call pertaining to the select call.

26. A program for a select-call administration method administrating calls pertaining to select phone calls between calling terminals and receiving terminals, the program for executing on a computer the select-call administration method comprising:

a step of presetting point information created when a select phone call has taken place in response to a call from a calling terminal;

a step of notifying a receiving terminal that the call from the calling terminal is a select phone call;

a step of notifying the receiving terminal, during issuance of the call from the calling terminal, of the preset point information;

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a step in response to the call from the calling terminal of prompting the receiving terminal to select whether or not the phone call takes place;

a step of acquiring correspondence information based on receiving-terminal correspondence to the call from the calling terminal; and

a step of creating point information based on correspondence information acquired by said correspondence information acquisition means and presenting awards based on said point information.

27. A program for a select-call administration method administrating calls pertaining to select phone calls between calling terminals and receiving terminals, the program for executing on a computer the select-call administration method comprising:

a step of accepting receive-call conditions from the receiving terminals to permit select calls on the receiving terminal end;

a step of presetting point information created when a

select phone call has taken place in response to a call from
a calling terminal;

a step of notifying a receiving terminal that a call from the calling terminal is a select phone call;

a step of comparing with the receive-call conditions
points-to-be-issued information issued from the calling

terminal and disconnecting the call from the calling terminal.